



## PRESS RELEASE

### BRISTOL CARS CONFIRMS POWERTRAIN FOR 70th ANNIVERSARY PROJECT PINNACLE

- **First new Bristol car in more than a decade to feature BMW powerplant**
- **High performance powertrain earmarks resumption of the history between Bristol, Frazer-Nash and BMW dating back to 1930s**

**London, England, May 2015** – Iconic British carmaker, Bristol Cars, makes the second in a series of announcements today about its first new car in more than a decade, codenamed Project Pinnacle.

Project Pinnacle, which is set for launch later this year, will be a 70th anniversary celebration model, referencing Bristol Cars' rich heritage and executed as a modern take on the best of British craftsmanship, engineered to excite and satisfy as a high performance Bristol car.

Bristol Cars is deeply proud to announce that the machinery underpinning this high performance new vehicle will be a BMW powerplant. The result will be a sublime British sports car with characteristics cultured uniquely for the first new Bristol since 2004.

Bristol Cars was bought in 2011 and millions of pounds are being invested in the business by the newly-formed Bristol Automotive Group, with new products, strategic partnerships and technologies, a specialist new Parts, Service and Restoration facility in Brentford, West London and an additional showroom on Kensington High Street.

Further details on Project Pinnacle, now confirmed as benefitting from the marriage of a BMW powerplant to the new Bristol car will be the subject of future announcements.

- Ends -





### **About Bristol Cars**

Bristol Cars has been manufacturing luxury cars since 1945. In 2011, the original Bristol Cars Limited company and Bristol Cars Services Limited were bought out of administration and established as subsidiaries of newly-formed Bristol Automotive Group, headquartered in Surrey, England as part of the Kamkorp group of companies.

Frazer-Nash Research Limited, also part of the Kamkorp group of companies, develops proprietary, best-in-class, fully integrated, highly optimised and energy efficient electric and range-extended electric drivetrains and technologies, and is a technology provider for Bristol Cars.

The company operates the landmark Bristol Cars showroom in London's Kensington High Street and the world's leading approved Bristol Parts, Service and Restoration centre in Brentford, West London. The company also has sales and service arrangements with a network of specialist centres around the world.

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